

USE OF AKS CERTIFICATION MARK

The **Associated Kokusai Service Limited (hereunder as AKS) Certification Mark** is for organization whose management systems have been assessed by **AKS** as fulfilling the requirements of a given standard or scheme. It is a valuable marketing tool to promote your overall organization and service capability and we encourage you to use it fully. Our assessment team will be pleased to assist with any queries relating to displaying the AKS Certification Mark.

AKS shall through legally enforceable arrangements require that the certified client:

- a) conforms to the requirements of **AKS** when making reference to its certification status in communication media such as the internet, brochures or advertising, or other documents;
- b) does not make or permit any misleading statement regarding its certification;
- c) does not use or permit the use of a certification document or any part thereof in a misleading manner;
- d) upon withdrawal of its certification, discontinues its use of all advertising matter that contains reference to certification, as directed by **AKS**;
- e) amends all advertising matter when the scope of certification has been reduced;
- f) does not allow reference to its management system certification to be used in such a way as to imply that **AKS** certifies a product (including service) or process;
- g) does not imply that the certification applies to activities and sites that are outside the scope of certification;
- h) does not use its certification in such a manner that would bring **AKS** and/or certification system into disrepute and lose public trust.

As a AKS Certified Organization, you may :

- a) Use the Mark designed by AKS ;
- b) Print the Mark in any color as long as it is uniform ;
- c) Use the Mark on correspondence, advertising and promotional material, internal walls and doors and on exhibition stands relating to your certification, providing such material is not misleading ;
- d) Use the Mark on electronic media (e.g. the Internet) accompanied by your certificate number ;
- e) Display your scope of certification on electronic media ;
- f) Add the management standard (e.g.ISO9001, ISO14001, ISO45001...etc.) beneath the Mark so long as it is legible.



ISO9001 : 2015
AQXXXX



ISO14001 : 2015
AEXXXX



ISO45001 : 2018
ASXXXX

As a AKS Certified Organization, you may not :

- a) Use the Mark without the certificate number written adjacent to it, except on vehicles ;
- b) Use the Mark on product certificates. (e.g. certificates of analysis, conformity, calibration certificates or testing certificates) ;
- c) Use the Mark so small that the text is unreadable ;
- d) Display the Mark on a product, or its packaging ;
Note: In many cases, it is permissible for service companies to use the Mark on a medium which is seen by their customers but not for the product itself (e.g. credit cards, cheque books). It is permissible to use words describing certification status as long as it is clear that the management system has been accepted, not the product.
- e) Use the Mark in promotion or advertising by any organization other than the one certified by AKS ;
- f) Use the Mark in association with any activity, service or product outside the scope of certification ;
- g) Use the Mark on presentation-style certificates (e.g. academic qualifications).

Note: The Mark is specific to the organization certified and may not be transferred to or used by other companies within the same group of companies.

使用 AKS 認證標籤

AKS 認證標籤是 AKS 為指定機構審核其管理系統並符合特定標準或計劃之要求而發出的。認證標籤對於貴機構在推廣及形象上都很有幫助。我們的團隊樂意為你解決任何展示認證標籤的疑問。

作為 AKS 認證機構，你可以：

1. 使用 AKS 設計之標籤；
2. 使用任何顏色列印標籤，唯顏色必須統一；
3. 使用在信件、廣告及推廣物品、內牆及門、及與認證相關之展示架，唯有關物品不會做成任何誤導；
4. 連同證書號碼使用在電子媒體上 (例如：互聯網)；
5. 在電子媒體上展示認證範圍；
6. 在標籤下方加上管理系統代號 (例如：ISO9001, ISO14001, ISO45001)，唯需要清晰顯示。



ISO9001 : 2015
AQXXXX



ISO14001 : 2015
AEXXXX



ISO45001 : 2018
ASXXXX

作為 AKS 認證機構，你不可以：

1. 使用沒有證書號碼在旁邊的標籤，但使用在汽車上除外；
2. 使用標籤在產品證書上 (例如：分析證書、合格證書、校正證書、或測試證書)；
3. 使用太細小之標籤以致看不清文字；
4. 在產品上顯示標籤，或在產品包裝上顯示；
5. 使用標籤在任何非 AKS 認證之機構的推廣或廣告上；
6. 使用標籤在任何非認證範圍內之活動、服務、或產品；
7. 使用標籤在介紹形式之證書上 (例如：學術證書)。

註：很多情況下，容許獲認證機構可以使用標籤在媒介上以便客戶看到，但這並不是該產品本身之認證 (例如：信用卡，支票簿)。亦容許使用詞句說明認證狀況，但要清楚說明認證的是管理系統而不是該產品。

註：標籤只供獲認證之機構使用，不得轉讓或被同一集團內其他公司使用。